

WORLD *of* WEDDINGS

— *Saint Louis* —

NOVEMBER • 2024



UNITE, EDUCATE & EMPOWER

NOVEMBER 11-13, 2024

SAINT LOUIS • MISSOURI

abcweddingplanners.com

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68 YEARS OF EMPOWERING EXCELLENCE IN THE WEDDING INDUSTRY

OUR BUSINESS IS HELPING YOU BUILD YOURS.

**For nearly seven decades, we've proudly led the way,
setting trends, and being the wellspring of inspiration.**

Our mission is to continue our long history of delivering quality education and training to the wedding and event industry, provide revenue generating opportunities to our members, recognize those who complete our advanced accreditation programs and facilitate networking events to foster professional alliances while creating an environment where we require our members to treat all colleagues, suppliers and clients with fairness, respect and honesty.

We take pride in celebrating the accomplishments of those who complete our advanced accreditation programs. Let's connect and forge potent professional alliances at our exclusive events. Join the movement that's been shaping the industry for 68 years and counting.

**The World of Weddings is uniting in St. Louis in November 2024.
Don't miss your chance to bring your business to the next level at WOW24.
Join us and connect with old friends while making new ones.**



OUR MISSION



UNITING EXCELLENCE *Meet Our Team*



Veronica Foster
President of ABC
Sponsorship Committee



Aaren Muex
VP of Conferences



Shelby Tuck-Horton
VP of Education



Callie Carr
Tradeshow Committee



Colleen Bauer
Experiences Committee



John Goolsby
Tradeshow & Sponsorship
Committee



Desiree Dent
Education Committee



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A CONFERENCE DESIGNED TO EDUCATE & EMPOWER

The Association of Bridal Consultants World of Weddings Annual Conference brings our members together for education and networking. It is an opportunity to develop connections, get feedback from wedding industry peers and learn new skills needed to succeed in this ever-changing industry.



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**UNITE, EDUCATE
& EMPOWER**

SPONSORSHIP LEVEL BENEFITS



EDUCATION

\$10,000

- 1 year membership
- 2 Conference Admissions
- Tradeshow Booth
- FB/INSTA Posts
- Signage at event
- Full Page in program
- Magazine Mention
- Introduce Keynote Speaker
- Professional Photos of Event
- Blog Post



NETWORKING

\$7,500

- 1 year membership
- 2 Conference Admission
- Tradeshow Booth
- FB/INSTA Posts
- Signage at event
- Half Page in program
- Magazine Mention
- Professional Photos of Event
- Blog Post
- Speak from Trade Show Stage



HONEYMOON

\$5,000

- 1 year membership
- 1 Conference Admission
- Monday Optional Session
- FB/INSTA Posts
- Signage at event
- 1/4 Page in program
- Magazine Mention
- Professional Photos of Event
- Blog Post
- Speak From Trade Show Stage

ACCELERATE YOUR BRAND — PREMIER LEVEL BENEFITS



**UNITE, EDUCATE
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SPONSORSHIP LEVEL BENEFITS



REAL WEDDING

\$2,500

- 1 year Membership
- 1 Conference Admission
- Speak from Tradeshow Stage
- FB/INSTA Posts
- Signage at event
- Program Mention
- Magazine Mention
- Professional Photos of Event
- Blog Post



STYLED SHOOTS

\$1,000

- 1 year Membership
- 1 Conference Admission
- FB/INSTA Posts
- Signage at event
- Program Mention
- Magazine Mention
- Professional Photos of Event
- Blog Post



BREAK

\$500

- Facebook /Instagram Posts
- Signage at Event
- Program Mention
- Magazine Mention

BOOST YOUR BRAND — SPONSORSHIP BENEFITS



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& EMPOWER**

SPONSORSHIP LEVEL BENEFITS



TRADE SHOW PARTICIPANT

\$1,500

- Booth Space - Includes one table and two chairs
- Breakfast & Lunch included for Tuesday and Wednesday
- Additional Add Ons:
 - Premium Placement + \$500 (only 3 available)
 - Electricity + \$60
 - Wifi + \$50



BOOTH IN A BAG

\$350

Can't attend? Don't let your brand miss out on the exposure of this event! Ensure your branded promotional items reach our attendees through this easy and impactful sponsorship. Items due October 1, 2024.

EXPAND YOUR BRAND — TRADE SHOW SPONSORSHIP BENEFITS



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& EMPOWER**

SPONSORSHIP LEVEL BENEFITS

IN-KIND SPONSORSHIP OPPORTUNITIES AVAILABLE FOR:

- *Decor Sponsor (floral, draping, lighting, etc.)*
- *Rental Sponsor (linens, chargers, etc.)*
- *Stationery Sponsor (menu cards, signage, etc)*
- *Swag Bag Sponsor*
- *Entertainment Sponsor (Monday Welcome Reception, Tuesday Dinner)*
- *Photobooth Sponsor*
- *Hair & Makeup Artists Sponsor*
- *Photography Sponsor*

BRAND PARTNERSHIP — IN-KIND SPONSORSHIP OPPORTUNITIES



**Because your business
deserves to be celebrated, too.**

Don't wait! Reserve your sponsorship today for WOW24.

Questions about sponsorship, contact: Conference@abcweddingplanners.com



The wedding industry is uniting and we're going to WOW you.



Secure your sponsorship today!