



The Heart Award

For Passion and Excellence
in the Wedding Industry



Miss Dorothy, Master Bridal Consultant, was an ardent supporter of the Association of Bridal Consultants (ABC) and advocate of participation in the annual conference. Her philosophy on the wedding industry was simple. “You have to have heart, and to do it with a passion so strong it becomes you. You live, breathe, eat and sleep this industry.” She believed members should be passionate about the industry, willing to share and cooperate with other members, attend local ABC meetings, and recognize the value of the annual conference.

Has another association member helped you and your business? Show your appreciation by nominating that member for the Heart Award! The award is for passion and excellence to the Wedding industry and is the most prestigious award presented by the Association of Bridal Consultants. It honors a member who has demonstrated a “passion” for the wedding industry. Members are nominated by their peers and are judged by the Heart Award Committee.

Heart Award Criteria:

High professional standards and ethics

Passion for the wedding industry

Cooperates and shares with other members

Has a “heart” for the industry

Hungry for knowledge, the latest trends, etiquette, and new ideas

Seeks advice from peers and gives oneself to those peers

Sees competition as a way to polish marketing skills, rather than the enemy

Never says “what’s in it for me”

Believes learning never stops

Active member of ABC, attends local meetings and annual conference

Selection Committee: Teddy Perry MWP™ - Chair, Mary Charmoli MWP™, Char Hein MWP™, Lois Pearce MWP™, and Beth Torstrick, PWP™ (Dorothy's daughter). Perry, Charmoli, Hein, and Pearce are all Heart Award winners.

Requirements for Nomination:

1. Applicant and Nominee must both be current ABC members.
2. Nominee must have been a member of ABC for at least five years.
3. Complete the nomination procedure as described below.

Nomination Procedure: In an essay no longer than 1000 words, **include these points** in your nomination: Describe the ways your nominee has displayed their passion for the wedding industry. Did this member take time to answer your questions without being afraid to share information? How did they help you? How did you meet and how long have you known this person? Is this person a leader in the local ABC group, serving with dedication and professionalism? Why does this person deserve the award? How does he/she emulate Miss Dorothy's criteria?

Details: Nominations must be received by August 15th. Nominees will not know that their name has been submitted for nomination. The winner will be announced at the Association of Bridal Consultants Annual Conference. Submit online or via email the application to Teddy Perry, MWP™ at [Bearableweddings@aol.com](mailto: Bearableweddings@aol.com). OR mail five (5) copies to Teddy Perry, C/O Bearable Events at 527 Brentfield Drive, Greencastle, IN 46135. **The judge's decision is final.**

Nominee's name _____

Nominee's business name _____

Nominee's address _____

Nominated by _____

Your business name _____

Your membership number _____

ABC member since _____

Your email _____

Your phone _____